

EXHIBITOR/SPONSOR PROSPECTUS



1st Annual Geospatial Integration for Public Safety Conference Renaissance Nashville Hotel, Nashville, Tennessee April 10 - 12, 2006

*Co-sponsored by the National Emergency Number Association
and the Urban and Regional Information Systems Association*



The Voice of 9-1-1™



Questions on the conference? Go to www.nena.org or www.urisa.org
Space is limited! To reserve your spot, call Deborah Shields at 1-800-332-3911



JOIN US IN NASHVILLE!

On behalf of the National Emergency Number Association and the Urban and Regional Information Systems Association, please accept our invitation to exhibit at the 1st Annual Geospatial Integration for Public Safety Conference (GIPSC)! The first event of its kind, GIPSC brings together GIS professionals, addressing coordinators, 9-1-1 and emergency response specialists to one place for opportunities in networking and learning. As an exhibitor, you'll gain increased exposure and brand recognition among your target audience, and you'll have the chance to mix and mingle with potential clients at the special Networking Reception in the Exhibit Hall. We look forward to seeing you there!

Best regards,

Cindy Domenico
President of URISA

David Jones
President of NENA

VALUE AND BENEFITS

Only \$750 for a 10' x 10' booth!

\$2500 for a Supporting Sponsorship Package (includes a premium booth).

Please call and ask about our customized packages.

EACH EXHIBITOR RECEIVES:

- 10' X 10' booth includes – Draped table, two chairs and an identification sign
- Client Pass – Access passes on a complimentary basis for your clients who wish to visit your booth.
- Conference Pass – Each exhibitor will receive a full conference registration (valued at \$295) that allows them to participate in educational sessions
- Listing in final program – Each exhibitor will have the opportunity to describe their exhibit, products and services by providing a 50-word descriptive paragraph that will be published in the final program
- Listing on the URISA and NENA web pages – In addition to your listing in the final program, your company's name will be included on NENA's (www.nena.org) and URISA's website (www.urisa.org)
- Food and Beverage – Exhibitors are welcome to participate in all continental breakfasts, refreshment breaks and the Networking Reception in the Exhibit Hall
- An exclusive hour of exhibit time with refreshments
- Attendee list – Exhibitors will be provided a pre-and post-conference attendee list

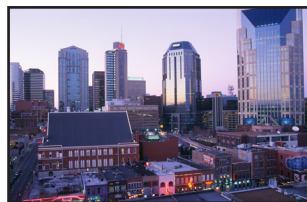


EXHIBIT HALL HOURS

MONDAY, APRIL 10

- 7:00 a.m. – 1:00 p.m. Exhibit Setup
- 1:30 p.m. – 6:30 p.m. Exhibit Hall Open
- 5:00 p.m. – 6:30 p.m. Networking Reception in Exhibit Hall

TUESDAY, APRIL 11

- 10:00 a.m. – 11:00 a.m. Exclusive Exhibit Hour with refreshments
- 10:00 a.m. – Noon Exhibit Hall Open
- 1:30 p.m. – 5:00 p.m. Exhibit Hall Breaks Down

Questions? Contact Deborah Shields, NENA Conference and Events Manager, at 1-800-332-3911 or dshields@nena.org.

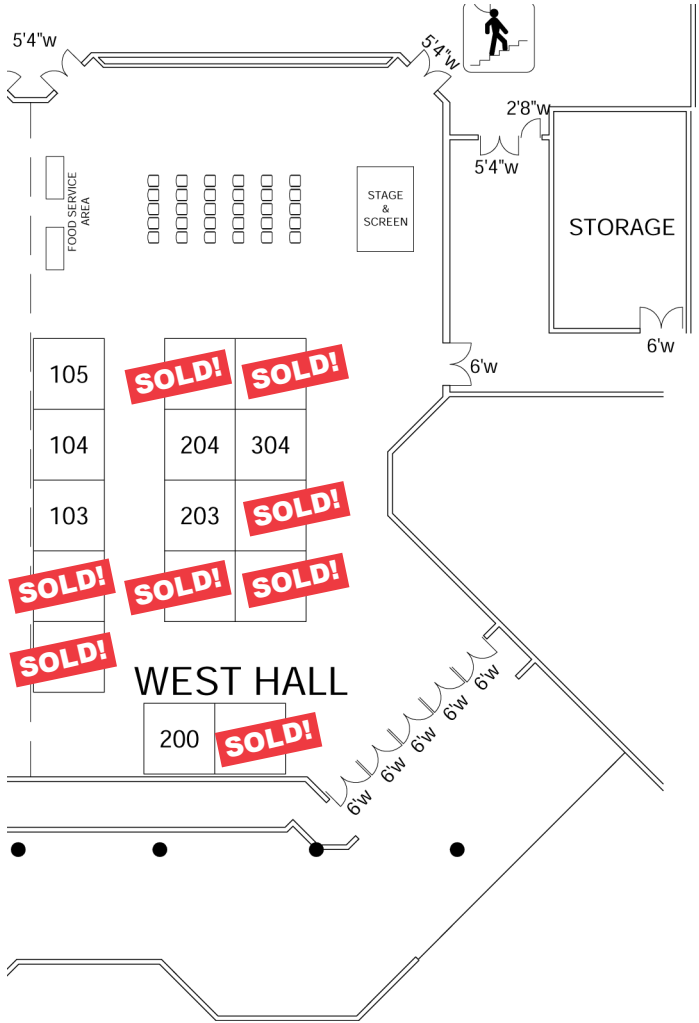
OFFICIAL HOTEL:

The Renaissance Nashville hotel is the official site of all educational sessions and events for GIPSC. All participants receive a special discounted room rate of \$149 per night (single/double). You can make reservations by calling the Renaissance at 800-327-6618 or 615-255-8400. Be sure to use the following reference code: GeospatialConf/GIPSC to receive the discounted rates. The cut-off date for reservations is March 15, 2006.

**NENA/URISA
 GEOSPATIAL INTEGRATION FOR
 PUBLIC SAFETY CONFERENCE
 (GIPSC)**

**APRIL 10 – 12, 2006
 RENAISSANCE NASHVILLE HOTEL
 NASHVILLE, TENNESSEE**

WEST HALL EXHIBIT AREA



ALL BOOTHS ARE 10' X 10'

SPONSORSHIP OPPORTUNITIES

Call and ask about our customized packages!

Gain exposure and position your company as a leader at the most important event of the year in mapping and addressing in public safety and emergency management. Here's a list of possible sponsorship items:

- Attendee tote bags
- Networking Reception in Exhibit Hall
- Off-Site Social Event
- Welcome and Keynote Address
- Closing Plenary Session
- Continental Breakfast
- Roundtable Luncheon
- Refreshment Break
- Attendee giveaways
- Notepads



About the National Emergency Number Association (NENA): NENA is The Voice of 9-1-1™. Now celebrating its 25th year, NENA was established to promote implementation and awareness of 9-1-1 as North America's universal emergency number. NENA has grown to become the leading professional non-profit organization dedicated solely to 9-1-1 emergency communications issues. NENA serves its more than 7,000 members in 46 chapters across the U.S. and Canada through policy advocacy, establishment of technical and operational standards, certification programs and a broad spectrum of educational offerings. Find out more at www.nena.org.



About the Urban and Regional Information Systems Association (URISA): URISA is a non-profit association of professionals using Geographic Information Systems (GIS) and other information technologies to solve challenges in state/provincial and local government agencies and departments. URISA is the premier organization for the use and integration of spatial information technology to improve the quality of life in urban and regional environments. Visit www.urisa.org for more information.



EXHIBIT SPACE APPLICATION

1st Annual Geospatial Integration
for Public Safety Conference (GIPSC)
Renaissance Nashville Hotel, Nashville, Tennessee
April 10-12, 2006

Reserve your booth by February 28, 2006 to receive \$50 off your space fee!

EXHIBITOR INFORMATION

Please print or type all sections of this application. Contact information will be used for operational matters. Information for the program directory will be requested separately.

Company Name _____

Exhibit Contact _____ Full Name of On-site Representative _____

Address _____

City _____ State/Prov. _____ Zip/Postal Code _____

Country _____

Email address _____

Phone _____ Fax _____

Company Name Listing for directory _____

EXHIBIT SPACE INFORMATION:

Exhibit space is available in increments of 10'x 10'. The cost for each space is \$750. Prime booth spaces are reserved for exhibitors who purchase a sponsorship package valued at \$2500 or above. You will qualify for a \$50 discount off a regular 10'x 10' booth space if you reserve your booth by February 28, 2006. For reservations, please contact Deborah Shields, NENA Conference and Events Manager, at 1-800-332-3911 x18 or dshields@nena.org.

SPECIFY BOOTH PREFERENCE:

1. _____ 2. _____ 3. _____

METHOD OF PAYMENT (all payments for this event must be received in U.S. dollars)

Applications will NOT be accepted without one of the following:

- Check/Money Order payable to: URISA
 Credit Card:
 MasterCard VISA American Express

Card # _____ Exp. Date _____

Cardholder Name _____

Signature _____

PAYMENT DEADLINES AND CANCELLATION

POLICY: Full payment of booth space is due with this application. This application is invalid without payment. Written cancellations received by March 17, 2006 will forfeit 25% of the total cost of the space, plus a \$100 administration fee. Exhibitors who cancel after March 17, 2006 will be responsible for their entire fee for all contracted exhibit space.

PLEASE RETURN COMPLETED APPLICATION TO:

URISA (GIPSC)
1460 Renaissance Dr. Suite 305
Park Ridge, IL 60068
Phone: (847) 824-6300 • Fax: (847) 824-6363
Email: cdionne@urisa.org

FOR INTERNAL USE ONLY

Date Rec'd _____ Amount Rec'd _____

Form of Payment _____ Assigned Date _____

Booth Dimensions _____ Booth # _____

Total Square Feet _____